

DOWNTOWN ORILLIA MANAGEMENT BOARD

MEETING

MINUTES

Tuesday June 20, 2017

6:00PM

in the DMB Board Room

33 Mississauga St. W.

(Accessible entrance is located at the back entrance off Andrew Street)

Present: Ron Spencer, Allan Francoz, Rick Sinotte, Mary VanSinclair, Michael Knight,
Councillor Hehn, Al Wallace,

Regrets: Susan Willsey, Dianne Cipolla

Also Present: Courtney Thompson, Lisa Thomson-Roop (staff)

1. Open Session

2. Chair – Chair Ron Spencer

3. Call to Order – 6:00pm

4. Approval of Agenda – Approved.

5. Disclosure of Interest

6. Deputations

7. Minutes

May 16, 2017 – Carried.

8. Closed Session

There are no Closed Session items.

9. Correspondence – Information Items

a. Treasury Dept. – DMB Budget Report – April 2017

b. Susan Lang, Managing Director Orillia Chamber – Santa Claus Parade Route

c. Office of City Clerk – OBIAA – ROI of BIA's Research Project

d. Office of the City Clerk – Mr. Stranks – Approval to Close Portion of Mississauga

Direction: Councillor Hehn to inquire why the DMB was not included in the decision to close the street.

e. Office of the City Clerk – Central School Permit Parking Lot

Councillor Hehn – inquired at the time and was told it was always only to be temporary permit parking during Library construction.

f. Office of the City Clerk – Amendment Request to Municipal Code Chapter 832 - Signs

g. Information Orillia – Honouring Volunteers for Canada's 150th Anniversary

h. Committee of Adjustment – Notice of Public Hearing

Receive as information.

10. Correspondence – Action Items

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11. Reports

a. Financial Report

Motion 1

Moved: Allan Francoz

Seconded: Mary VanSinclair

“THAT the Downtown Orillia Management Board pay the financials presented in the June 20, 2017 Financial Report in the amount of \$8,091.29.”

Carried.

b. Events Committee

Receive as Information.

c. Parking Working Group

Councillor Hehn left the room for the discussion.

Motion 2

Moved: Mary VanSinclair

Seconded: Al Wallace

“THAT the Downtown Orillia Management Board grant the DMB Parking Committee the authority to negotiate a Memorandum of Understanding with the City of Orillia to delegate parking management to the DMB;

AND THAT the DMB Parking Committee report back to the board for discussion and possible recommended approval to the BIA membership at the Annual General Meeting.”

Carried.

d. Banks in Downtown Core

Direction – Write to City Council requesting they put a zoning in place similar to Collingwood, which only allows financial institutions to locate in the downtown.

Write a letter to Royal and BMO expressing our disappointment that they are leaving and their lack of support of the core of the city.

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- e. Restrictions of Types Businesses Downtown
Request a hefty license fee for marijuana dispensaries.
Adult novelty: By-law in place dictating what can display, perhaps limit the numbers allowed to locate in the core.
- f. Beautification, Maintenance and Seasonal Décor Committee

Motion 3

Moved: Michael Knight

Seconded: Allan Francoz

“THAT the Downtown Orillia Management Board charge organizations for the installation of banners on downtown light standards using the DMB hardware at a cost of \$15.00 per banner provided there is space available;

AND THAT the organization be responsible for the cost of producing the banners;

AND THAT DMB staff approve the banner design;

AND THAT an advertising fee of \$5.00 per banner per month be charged with the exception of Festival of Banners and Streets Alive Productions as the cost of the banner hardware was purchased in partnership with those organizations/committees.”

Carried.

- g. Transit Advisory Committee
Receive as information.
- h. Farmers’ Market Management Committee
Receive as information.
- i. Chamber of Commerce Update
Receive as information.

12. Deputation Motions

13. Date of Next Meeting – July 18, 2017

14. Adjournment – 7:57pm